

Noah P. Wason

EDUCATION

Syracuse University **2022**
Doctor of Philosophy, Composition and Cultural Rhetoric

Dissertation Title: “Algorithmic Dwelling: The Consequences of Ethos on Social Media Platforms”
Dissertation Committee: Krista Kennedy (Chair), Collin Brooke, Aja Martinez, Genevieve García de Müller, Kristin Arola

The College at Brockport, State University of New York **2011**
Master of Arts in English Literature

Thesis Title: “Invasive Language – Epic Intertextuality in Keats’s *Endymion*”

Bachelor of Science in English Literature and Adolescent Inclusive Education **2009**

CERTIFICATIONS

Syracuse University **2019**
Certificate in University Teaching

Albany University, State University of New York **2016**
Graduate Certificate in Online Learning and Teaching

Stony Brook University, State University of New York **2014**
Advanced Graduate Certificate in Higher Education Administration

TEACHING EXPERIENCE

Binghamton University

WRIT 312 – Surveillance and Social Media **2023-Present**

Lecturer in the Writing Initiative

Proposed, designed, and taught one asynchronous online and one in-person section of an advanced writing course that examines the rhetorical impacts of surveillance systems and data aggregation with a specific focus on social media platforms. Students explore the theoretical and ethical aspects of algorithmic rhetorics and surveillance, rhetorically analyze legal documents, collect and examine social media platform information, and write data-driven arguments.

WRIT 212 – Writing for Transfer Students **2022-Present**

Lecturer in the Writing Initiative

Designed and taught three sections of a writing course for transfer students that addresses argumentative writing in academic contexts. This course treats writing and research as a process, emphasizes revision, and gives

students an opportunity to investigate how to write research-driven texts in disciplines and contexts that interest them. Through a process of practice, observation and reflection, students also learn how to plan and deliver effective presentations.

WRIT 211 – Introduction to Professional Writing

2022-Present

Lecturer in the Writing Initiative

Designed and taught five sections of a writing course focused on analyzing and producing several common forms of professional communication, such as emails, memos, letters, job search materials, reports, proposals, and presentations. Students work on practicing writing processes, developing an appropriate style, learning professional problem-solving, completing collaborative projects, and integrating oral and written communication. Through critical rhetorical analysis students learn how to react to various genres and writing situations, including issues of audience, organization, visual design, style, and the material production of documents.

Colgate University

FSEM 170 – Writing Beyond the Page

2021-2022

Visiting Instructor of Writing and Rhetoric

Designed and taught one section of a first year writing course which focuses on rhetorical concepts, multimodal composition, and genre awareness in addition to media and academic literacies. Student assignments focus on remediation, critical analysis, reflection. First year seminar courses also include additional content meant to aid in the transition to college with instructors also serving as students' academic advisor for the first two years.

Writing 370 – Surveillance Rhetorics

2020-2022

Visiting Instructor of Writing and Rhetoric

Proposed, designed, and taught four sections of an advanced writing course with a focus on the rhetorical impacts of surveillance systems and data aggregation. Students explore the theoretical and ethical aspects of algorithmic rhetorics and surveillance, rhetorically analyze legal documents, collect and examine social media platform information, and write data-driven arguments.

Writing 103 – Rhetoric and Writing

2020-2022

Visiting Instructor of Writing and Rhetoric

Designed and taught four sections of a first year writing course which focuses on rhetorical concepts, multimodal composition, and genre awareness in addition to media and academic literacies. Student assignments focus on remediation, critical analysis, reflection.

Writing 250 – Kairos: The Art of Rhetoric

2020-2022

Visiting Instructor of Writing and Rhetoric

Designed and taught a section of an intermediate writing course that provides a proper background in rhetorical, terms, concepts, principles, and practices across the rhetorical tradition. Students completed assignments that research rhetorical concepts, engage in rhetorical criticism, and explored historical and contemporary rhetorical practices.

Syracuse University

Writing 302 – Digital Writing

2019

Graduate Teaching Assistant

Designed and taught a section of an advanced writing course focused on writing in digital environments. Students rhetorically analyzed digital interfaces, created websites to sustain digital writing on a topic of their choosing, and designed digital projects of their own.

Writing 205 – Critical Research and Writing	2017-2020
<i>Graduate Teaching Assistant</i>	
Designed and taught three sections of an intermediate research writing course with a focus on research ethics, genres, and primary/secondary methods. Students completed sustained research projects around a course inquiry theme (Writing and Technology; Writing and the Arts).	
Fulbright Foreign Language Teaching Assistant Program	2018-2020
<i>Orientation Mentor</i>	
Writing 105 – Practices of Academic Writing	2016-2019
<i>Graduate Teaching Assistant</i>	
Designed and taught five sections of an introductory writing course focused on rhetorical and genre awareness, analysis, and argument. Student assignments focused on intertextuality and the remediation of multimodal texts.	
Writing Studies, Rhetoric, and Composition Program	2018-2019
<i>Assessment Scorer</i>	
Writing 307 – Professional Writing	2018
<i>Graduate Teaching Assistant</i>	
Designed and taught two sections of an advanced writing course in technical and professional writing with a focus on ethical and critical issues concerning reader-centered writing. Students engaged with business genres, technical instructions, and feasibility reports.	
Writing Center	2018
<i>Writing Consultant</i>	
Warrior Scholar Project	
<i>Summer Program Tutor</i>	2017-2018
Writing 104 – Writing at the College Level	2017
<i>Graduate Teaching Assistant</i>	
Designed and taught one section of an introductory writing course for incoming first-year students participating in the Summer Start Program with a focus on study skills, research methods, and the expectations of writing intensive courses. Students completed collaborative projects that explored writing as a process and a community-driven practice.	
Teaching Assistant Program	2017
<i>Teaching Assistant Mentor</i>	
<i>College at Geneseo, State University of New York</i>	
Real World Geneseo	2015-Present
<i>Adjunct Instructor and Steering Committee Member</i>	
Develop and co-facilitate the winter retreat for the Office of Multicultural Affairs's Real World Geneseo Program. This four-day intensive retreat consists of diversity workshops and training for undergraduate students and counts as the first half of a credit bearing course continued in the Spring semester.	
INTD 240: Student Development	2015
<i>Staff Instructor and Hybrid-Online Section Co-Designer</i>	

Designed and taught a section of an intermediate level leadership course required for all first year Resident Assistant student staff. Students focused on leadership and student development theory in addition to approaches for interpersonal communication and community development for undergraduate students.

Potsdam College, State University of New York

First Year 100 – First Year Success Seminar

2012-2014

Instructor

Taught two sections of an introductory seminar course that focused on expanding discussions and topics students explored in their summer orientation programs. Course content included collaboration with various campus offices and centered around a common read novel and included the supervision of a teaching assistant.

ADMINISTRATIVE EXPERIENCE

Binghamton University

Pedagogy Group Mentor

2022-Present

- Mentor Graduate Student TAs in the shared first year writing curriculum including conducting weekly meetings, grade norming, and classroom observations to provide feedback and recommendations.
- Assist in the planning and facilitation of pre-semester TA orientation.

Syracuse University

Assistant Director of Teaching Assistant Education

2017-2018

- Mentored Graduate Student TAs in introductory writing instruction which included conducting classroom observations to provide feedback and recommendations.
- Planned and organized TA pre-semester orientation.
- Designed and developed support materials for new TAs which included learning monthly workshops to support TA instruction.

College at Geneseo, State University of New York

Area Coordinator, Writers House and Ontario Hall

2014-2016

- Oversaw the development of a writing living-learning community and collaborated with faculty fellows to provide co-curricular programming. Managed the budgets for two residence halls.
- Arranged and managed the *Writers in Residence* visiting author program for hall.
- Supervised ten paraprofessional staff members in educational programming and community development.
- Facilitated staff training for the department. Managed and supervised Summer Conference Assistant team.
- Served as the judicial officer for residence halls and received additional training to serve on campus conduct boards

Potsdam College, State University of New York

Area Coordinator, Lehman Hall

2011-2014

- Managed a co-educational residence hall with 750 freshman, upperclassmen, international, and transfer students.
- Supervised graduate assistant and directed sixteen paraprofessional staff members in educational programming and community development.
- Served as advisor for student-run Resident Hall Activities (RHA) group.
- Facilitated staff training and residential life programming and served as judicial hearing officer for

residential building.

- Created a building assistant program (LAMB) to complement RA staff and prepare RA candidates for spring semester positions.

The College at Brockport, State University of New York

Resident Director Intern, Morgan Hall

2009-2011

- Managed a co-educational residence hall with first year and transfer students and served as judicial hearing officer for residential building.
- Directed two paraprofessional staff members in educational programming and community development.
- Served as Residential Life/Learning Communities' webmaster and technology support liaison.

PUBLICATIONS, PRESENTATIONS, INVITED TALKS AND TRAINING

PEER REVIEWED ARTICLES

- “From the Poor to the Rich: Predatory Inclusion and the Robinhood App.” with Andrew Ridgeway. *Technical Communication*. 70.4 (November 2023).
- “Balancing the Halo: Data Surveillance and Algorithmic Opacity in Smart Hearing Aids.” with Krista Kennedy and Charlotte Tschider. *Rhetoric of Health and Medicine*. 4.1 (July 2021).
- “The Rhetorical Implications of Data Aggregation: Becoming a Dividual in a Data-Driven World.” with Charles Woods. *Journal of Interactive Technology and Pedagogy*. 19 (May 2021).
- “Algorithmic Dwelling: Ethos as Deformance in Online Spaces.” *Rhetoric Review*. 39.2 (May 2020).
- “Seeking Glimpses: Reflections on Doing Archival Work.” with Hanson, Alex, Stephanie Jones, Thomas Passwater. *DisClosure*. 27. (2018).

PEER REVIEWED BOOK CHAPTERS

- “Making Well-Informed Decisions: Data Collection, Health Information, and Undergraduate Writing Instruction.” with Charles Woods. *Composing Health Literacies*. (March 2022).
- “The Banality of Digital Aggression: Algorithmic Data Surveillance in Medical Wearables.” with Krista Kennedy. *Digital Ethics*. (2019).

INVITED BLOG POSTS, BOOK REVIEWS, AND INTERVIEWS

- RHM Author Interview: Dr. Fernando Sánchez, RHM Assistant Editor, interviews Krista Kennedy, Noah Wilson, and Charlotte Tschider on their article, “Balancing the Halo: Data Surveillance Disclosure and Algorithmic Opacity in Smart Hearing Aids”, *Rhetoric of Health & Medicine*. Vol. 4: Iss. 1. <http://medicalrhetoric.com/journal/vol-4-issue-1/kennedy-et-al-interview/>. (May 2021).
- “What Ethos Can Tell Us About Conspiracy Theories.” *Digital Rhetoric Collaborative Blog Carnival 17: Rhetoric, Communication, and a Global Pandemic*. (July 2020).
- “A Review of Computers and Writing Session ‘Designing Inclusive Futures: Black Feminist Design(s) as Ethical Practice in Administration, Pedagogy, and Research.’” *Digital Rhetoric Collaborative*. (July 2019).
- Seawright, Leslie. Interview by Noah Wilson. *SWR Interview with Leslie Seawright*. (March 2018).

RESEARCH PROJECTS

- Advisory Board Member, Digital Rhetorical Privacy Collective.
- Co-Principal Investigator, Citation Project – Phase 4: Students and Their Sources (SATS), supervised by co-principal investigators Sandra Jamieson and Rebecca Moore Howard, May 2017- January 2019.

INTERNATIONAL CONFERENCES

- “The Politics of Algorithmic Data Collection in Medical and Educational Contexts.” *Association of Internet Researchers*, Montreal, October 2018.
- “Listening for Structure, Watching for Process: A Study of Information Literacy from Digital Research to Final Paper – and the Challenges of Developing that Study.” *Georgia International Conference on Information Literacy*, Savannah, GA, September 2018.

NATIONAL CONFERENCES

- “‘Just’ Algorithms? Trust, Ethos, and Digital Social Infrastructure.” Accepted for the 22nd *Biennial Rhetoric Society of America Conference*, Denver, CO, May 2024.
- “A Hybrid Resource for Teaching and Learning about Privacy and Surveillance: The Digital Rhetorical Privacy Collective.” *Computers and Writing Annual Conference*, Davis, CA, June 2023.
- “Bamboozled: Rhetorics and Writing of Disinformation.” *Modern Language Association Annual Convention*, San Francisco, CA, January 2023.
- “The People Online: Populism and the Internet.” 20th *Biennial Rhetoric Society of America Conference*, Baltimore, MD, May 2022.
- “Living and Learning Literacies: Digital Literacy (In)Action,” *Computers and Writing Annual Conference*, Greenville, NC, May 2022.
- “Making Responsive Spaces as Teachers and Colleagues,” a panel accepted for presentation at the *Conference on College Composition and Communication*, Virtual Annual Convention, April 2021. Session subsequently canceled due to COVID-19 pandemic.
- “Living and Learning Literacies: Digital Literacy (In)Action,” a panel accepted for presentation at the *Computers and Writing Annual Conference*, Greenville, NC, May 2020. Conference subsequently canceled due to COVID-19 pandemic.
- “You’re (Un)Welcome Here: The Rhetorics of Inclusion in Digital, Academic, and Community Spaces,” a panel accepted for presentation at the 19th *Biennial Rhetoric Society of America Conference*, Portland, OR, May 2020. Conference subsequently canceled due to COVID-19 pandemic.
- “The Matter of Systems of Power: Affective Interfaces, Embodiment, and Algorithmic Politics.” *Computers and Writing*, East Lansing, MI, June 2019.
- RSA19 Workshop Participant: “Whither Ethos?: From the Human to the Nonhuman, the Inhuman, and Beyond.” *Rhetoric Society of America Summer Institute*, College Park, MD, June 2019.
- “Ethos as a Site for Approaching Algorithmic Literacies and Digital Writing.” *Research Network Forum at Conference on College Composition and Communication*, Pittsburgh, PA, March 2019.
- “Rhetorics of Surveillance in Government, Academic, and Medical Contexts.” *Rhetoric Society of America*, Minneapolis, MN, June 2018.
- “Teaching Techn(e)iques: Methods for Creating Wonder in the Composition Classroom.” *Computers and Writing*, Findlay, OH, May 2017.

REGIONAL

- “(Re)Learning Writing: Adapting Writing Instruction Alongside Students.” *SUNY Council on Writing*, Stonybrook, NY, October 2023.
- “Adapting to Increased AI Usage in Writing Classes at Binghamton University.” *SUNY Council on Writing*, Stonybrook, NY, October 2023.

- “What Counts as Success in Teaching College Composition? Rethinking Pedagogy.” *SUNY Council on Writing*, Syracuse, September 2017.
- “VPNs, PirateBox, and TailsOS.” THAT Camp CNY, Syracuse, NY, April 2017.

INVITED TALKS AND TRAINING

2023

- Binghamton University: “AI in the Writing Classroom” (Brown Bag Discussion Series)

2021

- Room 42: “Season 1, Episode 21: Collisions in Patient Education: Surveillance, Medical Wearables, and Communication”

2020

- The Big Rhetorical Podcast: “Episode 39: Emerging Scholar Series: Noah Wilson”
- HASTAC: “From Cardi B to Stranger Things: Using Popular Culture in the Writing Classroom” (Webinar for the Digital Fridays Series)

2019

- Syracuse University: “Arguments by an Organization's Algorithms” (Guest Lecture for WRT 255).
- Syracuse University: “It’s Only a Simulation Right? Simulations as Systems Literacy” (Guest Lecture for WRT 426).
- Syracuse University: “How Do We Understand Algorithms” (Guest Lecture for First Year Seminar).

2016

- Geneseo AOP Training: Student Development and Student Mentoring.

2015

- Geneseo GOLD Leadership: BaFa BaFa: Diversity Simulation.
- Geneseo RA Training: Building Resonance.
- Geneseo AOP Training: Student Mentoring.
- Geneseo RA Training: Managing Conflict.
- Geneseo RA Training: SAFE Zone Training.

2014

- Brockport RA Conference: Sus-CHANGE-ability Presentation.

2012

- Potsdam RA Training: Fix My Resume! Workshop.

2011

- Brockport RA Conference: Creating Impactful Programs.
- Brockport RA Conference: Marketing the RA Position to the Professional World.

2010

- Brockport RA Conference: Tweet This! Technology and Residence Life.
- Brockport RA Conference: The Ride Doesn’t Stop Here.

2009

- Brockport RA Conference: Finding Fun in DysFUNCTIONal Families.
- Brockport RA Training: Unlocking the Seesaw: Balancing Professional and Personal.

2008

- Brockport RA Training: Actively Being Passive.
- Brockport Scholar’s Day: The Gods Must Be Crazy.

UNIVERSITY, ORGANIZATIONAL, AND COMMUNITY SERVICE

DEPARTMENT AND UNIVERSITY

AI Writing Committee Member, The Writing Initiative, Binghamton University, SUNY	2023-Present
Editor for <i>Binghamton Writes</i> , The Writing Initiative, Binghamton University, SUNY	2023-Present
Faculty Advisor, Writing and Rhetoric, Colgate University	2020-2022
Judge, Lewis Orator Prize, Colgate University	2021
Major/Minor Committee Member, Writing Studies, Syracuse University	2017-2018
Web Chair, CCR Graduate Circle, Syracuse University	2017-2018
Interpersonal Violence Prevention Committee Member, College at Geneseo, SUNY	2015-2016
It’s On US Geneseo Faculty Advisor, College at Geneseo, SUNY	2014-2016
Co-Chair, RA Selection Committee, Potsdam College, SUNY	2013-2014
Co-Evaluator, Residence Life Program Evaluation Committee, Potsdam College, SUNY	2013-2014
North Country RA Conference Steering Committee Member, Potsdam College, SUNY	2013-2014
Mentor, Green Leadership Program, The College at Brockport, SUNY	2010-2011
Brockport RA Conference Planning Committee Member, The College at Brockport, SUNY	2010-2011
Leadership Conference Planning Committee Member, The College at Brockport, SUNY	2010-2011
College Technology Council Member, The College at Brockport, SUNY	2007-2011
Brockport Ski Club Safety Advisor, The College at Brockport, SUNY	2009-2010

REGIONAL AND NATIONAL ORGANIZATIONS

Assistant Director of Event Sponsorships and Advertising, Rhetoric Society of America	2019-2020
Webmaster, College Student Personnel Association of New York State	2011-2018
Webinar Coordinator, American College Personnel Association, GSNP Standing Committee	2014-2015

MEMBERSHIPS, SCHOLARSHIPS, AWARDS, AND HONORS

All-University Doctoral Prize - College of Arts and Sciences, Syracuse University	2022
Graduate Dean's Award for Excellence in Research and Creative Work, Syracuse University	2022
Three Minute Thesis (3MT) Competition Finalist, Syracuse University	2022
Summer Dissertation Fellowship, Syracuse University	2020
Outstanding Teaching Assistant Award, Syracuse University	2020
HASTAC Scholar	2019-2021
Graduate Research Network Travel Award Grant, Computers and Writing	2017, 2019
Graduate Student Organization Travel Grant, Syracuse University	2019
Student Organization Advisor of the Year, College at Geneseo, State University of New York	2016
Title III Grant – Undergraduate Research, Potsdam College, State University of New York	2012, 2013
English Department's Morgan Award, The College at Brockport, State University of New York	2009
Sigma Tau Delta Honor Society, The College at Brockport, State University of New York	2009
Alpha Chi Honor Society, The College at Brockport, State University of New York	2009